

Blackenbrook

VINEYARD

Nelson Wines that WOW!

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For Immediate Release

Local Children Benefit from Blackenbrook Vineyard Charity

Early Learning Centre Country Kids, in the Moutere and Tasman School have been presented with donations by Blackenbrook Vineyard after a successful first-time fund-raising initiative.

Parents and staff at both places were able to buy heavily reduced bottles of Blackenbrook wine with proceeds going back into Country Kids and Tasman School. The total amount raised was \$535.

Country Kids took full advantage of the \$15 price per bottle – which was about \$6 cheaper than the standard retail price and sales raised \$370 for them, while Tasman School has been donated \$165.

Co-owner of Blackenbrook, Ursula Schwarzenbach says as her children have both been to Country Kids and her son now goes to Tasman, they were delighted to be able to give something back.

“It’s not easy for these places to raise funds, so as a local business we were happy to help out. We also like the fact that we get the chance to thank the people who buy local wine by donating back to help our community’s children,” she says.

Country Kids Manager Nickie Hodgkinson says the wine idea was a winner.

“It was hugely popular with parents and staff alike. It was just such an easy fundraising idea and we’re really thrilled that Blackenbrook came up with the idea and were prepared to donate these funds. The money raised will be spent on new bulldozers for the sandpit,” she says.

Ursula Schwarzenbach says the concept was so successful they will definitely look at doing it again in the future.

Blackenbrook is also embarking on another first this festive season by opening their winery doors to the public on four days.

“We’re not open to the public but everyone keeps pushing and prodding us to see what we do behind the scenes. So we’ve finally succumbed and we will be opening the winery, at 50 Baldwin Rd, Tasman from 1pm -5pm on 29th and 30th of December and again on 2nd and 4th of January.”

Photo Attached. Caption: Blackenbrook’s Ursula Schwarzenbach(right) presenting the fundraising cheque to Country Kids Manager Nickie Hodgkinson.

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